

News Release



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Clean-Fit Products Videos



Blue Monster P/H/C Demonstration Videos Now Offered by Mill-Rose

Mentor, OH – Videos demonstrating the use of Blue Monster products in plumbing, heating, air conditioning and refrigeration applications are now available from the Clean-Fit Products division of The Mill-Rose Company.

The videos demonstrate how to address issues commonly experienced by P/H/C contractors including applying PTFE thread seal tape to effectively seal metal and plastic threads; using anti-seize tapes and lubricants to prevent seizing, galling and

corrosion; using spray-on thermal gel to protect combustible surfaces from direct flames; cleaning fittings and tubing for proper soldered connections; plus numerous other applications.

“Our videos focus on educating as well as showing off features that make Blue Monster products the tool of choice for professional contractors,” said John Kirkland, Sales Manager for Clean-Fit Products. Over eight (8) Blue Monster demonstration videos were initially produced and can be viewed at CleanFit.com/video_media.shtml and Blue Monster Products’ YouTube channel.

For further information contact Clean-Fit Products, 7310 Corporate Blvd., Mentor, Ohio 44060. Telephone 1-800-321-3598, fax 1-440-255-1072, e-mail info@cleanfit.com or visit the company's web site at <http://www.cleanfit.com>.

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About Blue Monster and The Mill-Rose Company

Blue Monster[®] is the exclusive brand of contractor-grade brushes, abrasives, PTFE thread sealants and specialty tools produced by Clean-Fit Products, a division of The Mill-Rose Company serving professional contractors and hardware wholesalers. Mill-Rose has grown to become the largest U.S. manufacturer of twisted-in-wire brushes used in virtually every type of industry throughout the world. Mill-Rose is a family-owned organization, now in its fourth generation, operating manufacturing and warehouse facilities throughout the United States and Mexico.

photo: New Blue Monster videos demonstrate the use of Blue Monster products in P/H/C applications.