

News Release



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Mill-Rose Appoints Smith as Regional Sales Manager of Clean-Fit Products Division

Mentor, Ohio – The appointment of Christopher Smith as Regional Sales Manager for the [Clean-Fit Products](#) division of The Mill-Rose Company is announced by John Kirkland, National Sales Manager of Clean-Fit Products.

In his new position, Smith will supervise sales and support for Clean-Fit Products, including the Blue Monster® line of professional-grade brushes, abrasives, sealants and

hand tools. Sales support activities include sales representative management, national account management, sales training, and strategic planning.

Smith brings to his new position 10-plus years of sales and management experience driving revenue and growth, managing strategic accounts, and leading high-performing teams in the industrial distribution and construction sectors for companies including Milwaukee Tool and Menards.

“We are excited to welcome Chris to our management team,” said John Kirkland. “With Chris’ proven track record of driving growth and mentoring sales people, we’re confident he will play an important role in expanding Clean-Fit Product’s presence across all market segments,” added Kirkland.

Commenting on his appointment, Smith stated “I’m thrilled that my career path has led me to The Mill-Rose Company. The culture here is outstanding and the growth plan is ambitious. Clean-Fit Products has all the right pieces in place for significant growth while continuing its core focus on customer support.”

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About The Mill-Rose Company and Clean-Fit Products

[Clean-Fit Products](#) serves contractors in the plumbing/heating/cooling industry offering professional-grade brushes, abrasives, PTFE thread sealants and specialty tools. Clean-Fit Products is a division of [The Mill-Rose Company](#), the largest U.S. manufacturer of twisted-in-wire brushes used in virtually every type of industry throughout the world. Mill-Rose is a family-owned organization, now in its fourth generation. Mill-Rose has experienced significant growth from its humble beginnings in 1919, and today operates manufacturing and warehouse facilities throughout the United States and Mexico. Mill-Rose has over 100,000 square feet of production facilities in the U.S. and Mexico, complemented by a 112,000 square foot U.S. distribution center.

Photo caption: *The Mill-Rose Company appoints Christopher Smith as Regional Sales Manager for Clean-Fit Products division.*