

News Release



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FOR IMMEDIATE RELEASE **September 6, 2022**



Blue Monster® Velocity™ Restores Tankless Water Heater

Flow and Efficiency to 100%!

Mentor, OH – [Blue Monster® Velocity™](#), a new specially-formulated tankless water-heater flush, is introduced by the Clean-Fit Products division of The Mill-Rose Company.

Developed for use on commercial and residential tankless water heaters, Velocity is a fast-acting compound with the strength needed to remove scale, lime, rust and other

corrosive water-formed deposits. Velocity is easy to use, consists of odorless granules that eliminate splashes and spills, and restores circulation and pressure in under 20 minutes.

The cleaning process consists of mixing Blue Monster Velocity with water that is circulated through the tankless water heater for a complete flush that restores water flow and heating efficiency for like-new performance. Velocity contains sulfamic acid, a highly effective agent used to clean heat exchangers, boilers and condensers. It's compatible with copper, CPVC, PEX and PERT piping systems.

“Velocity offers the best of both worlds – it’s an aggressive cleaning compound with the strength needed to remove scale lime and rust, yet safe for potable water systems,” said John Kirkland, National Sales Manager for Clean-Fit Products. Velocity is non-corrosive and NSF Nonfood Compounds A3 listed, assuring it is safe for use in food processing environments.

Blue Monster® Velocity is available in a 1.2 net lbs. container and sold at leading PHC supply houses. Blue Monster products are offered exclusively by Clean-Fit Products, a division of The Mill-Rose Company. Mill-Rose is the world's leading supplier of PTFE thread sealants and largest manufacturer of twisted-in-wire brushes in the U.S.A.

For further information contact Clean-Fit Products, 7310 Corporate Blvd., Mentor, Ohio 44060. Telephone 1-800-321-3598, fax 1-440-255-1072, e-mail info@cleanfit.com or visit www.cleanfit.com.

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Photo caption: *Blue Monster Velocity is specially formulated to restore tankless water-heater flow and efficiency.*

