

Point-of-Sale Merchandising Displays



MILL-ROSE

Point-of-Purchase Merchandising

Award-Winning Packaging

Effective merchandising starts with effective packaging. Mill-Rose's distinctive red, yellow and black packaging is familiar to professional contractors and extremely effective in selling products.



Mill-Rose packaging is designed to require less space to sell more products... the fastest route to terrific ROI. Contemporary graphics and clear-view packaging make it easy to examine the products inside.



Display Merchandisers

Mill-Rose offers an outstanding selection of point-of-sale displays, including floor, wall, counter and shelf displays—all produced with superb graphics and high print quality. These merchandisers best utilize your wall and aisle display space by packing more products per display. That means every foot of display space delivers more sales and greater profits.

Mill-Rose merchandising displays let you mix-and-match our best-selling products to maximize sales at your specific location. Everything you need to get started is

included in a single carton. Each display comes with a colorful display header, yellow pegboard display, pegboard hooks, all necessary mounting hardware, and re-order labels.

Use suggested stock (*Plan-o-grams with recommended products may be viewed at www.CleanFit.com under "POP Sales Displays"*) or display any assortment of Mill-Rose products for maximum sales and inventory turns. Contact Mill-Rose if the display you're looking for is not shown in this literature. We're continually introducing new point-of-sale displays for Clean-Fit products.



Fitting Brush 2' x 2' Displays

Choose from seven standard 2' x 2' displays offering popular assortments of Mill-Rose fitting and tube cleaning brushes. Refer to Mill-Rose Plan-O-Grams for specific product offering.

Fitting Brush 1' x 2' Displays

Choose from two 1' x 2' Fitting Brush displays offering popular assortments of Mill-Rose fitting and tube cleaning brushes. You can also mix-and-match products to maximize sales at your specific location. Refer to Mill-Rose Plan-O-Grams for specific product offering.



Power Brush & Accessory Display #72154

Colorful display promotes Mill-Rose power brush, nutdriver and screwdriver kits and accessories. Contains hex shank power fitting and tube cleaning brushes in a range of sizes, magnetic power nut drivers and screwdriver bits.



Power Deuce 2' x 1' Display #33021-B

Contains everything required to promote new Power-Deuce brushes; the multi-purpose fitting and O.D. tube cleaning brush.

Power Deuce Counter/Shelf Display

Compact merchandiser may be used as a counter, shelf or wall display.



Mill-Rose Plan-O-Grams can be viewed on-line at www.CleanFit.com under "POP Sales Displays."



Soldering Prep Tool 2' x 2' Displays

Three 2' x 2' Soldering Prep Tool Center displays offer popular assortments of Mill-Rose fitting brushes, tube cleaning brushes, solder paste flux, acid brushes, abrasive cloth, deburring tools and thread sealing tape. You can also mix-and-match products to customize your display. *Refer to Mill-Rose Plan-O-Grams for specific product offering.*

Condenser Brushes and Refrigeration Accessories 2' x 2' Display

Contains a popular assortment of Mill-Rose condenser tube brushes, tube cleaning brushes, coil cleaning brushes, economy brushes, fin & comb scraping tool and brush. *Refer to Mill-Rose Plan-O-Grams for specific product offering.*



Boiler & Flue Brush 2' x 2' Displays

Contains a popular assortment of Mill-Rose condenser tube brushes, tube cleaning brushes, solder paste flux, acid brushes, abrasive cloth, deburring tools and thread sealing tape. You can also mix-and-match products to customize your display. *Refer to Mill-Rose Plan-O-Grams for specific product offering..*

Bar-B-Que Accessories 2' x 2' Display

Contains a popular assortment of long and short handle grill brushes, long and short handle basting brushes, a "Bug-Out" brush for cleaning venturi burner tubes, and a grill thermometer. *Refer to Mill-Rose Plan-O-Grams for specific product offering.*



Full Density Teflon® Tapes 1' x 2' Displays

Choose from two 1' x 2' displays promoting Mill-Rose Teflon thread sealants, or mix-and-match products to maximize sales at your specific location.



Three point-of-sale displays promote new 3-Wrap, a premium line of Teflon® thread sealing tape designed to create dependable, leak-proof joints with just three wraps around threads.

New 3-Wrap Teflon® Thread Sealant Displays



To order call toll-free: 1-800-321-3598 or Fax (440) 255-1072
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Specialty Tools 2' x 2' Merchandising Displays



Choose from five 2' x 2' merchandising displays offering popular assortments of Mill-Rose Specialty Tools, including:

- Heat shields
- Tube cutters
- Abrasive cloth
- Thread sealant
- Hand and power fitting brushes
- O.D. tube cleaning brushes
- Scratch brushes and acid brushes.
- Deburring tools
- PVC cable saws
- Soldering paste flux
- Chuck adapters

You can also mix-and-match products to maximize sales at your specific location. Refer to Mill-Rose Plan-O-Grams for specific product offering.



Shelf & Counter Displays

Abrasive Cloth & Grit Pad Displays



Mill-Rose offers the most complete line of abrasive cloth and nylon grit pads in the industry. Choose from seven types of silicon carbide and aluminum oxide cloth and open mesh offered in a range of sizes from 5-to-25 yards. Shipping cartons serve as point-of-sale displays.



New Ring-Buster® Display #73020

RINGBUSTER® takes the work out of removing crimp rings and PEX tube from 1/2", 3/4" and 1" fittings. Attractive point-of-sale display may be used as a counter or shelf merchandiser.

Water-Soluble Solder Paste Flux

New water-soluble solder paste flux is designed for copper pipe soldering, fire sprinkler systems and potable water applications. It's non-toxic, lead free and meets ASTM B813 specifications.



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